

## **VASCO WILL HAVE A VIRTUAL GALLERY IN THE eMUSEUM TO CELEBRATE THE “BLACK SHIRTS”**

*In August, fans will be able to learn more about the years of assertion for this Rio club, which led by example both inside and out of the field.*

One of the most beautiful chapters in the history of Clube de Regatas Vasco da Gama will be told in an innovative, interesting and, certainly, unforgettable manner. For the club that became famous for its numerous achievements both inside and out of the field, it is important to rescue, value, and preserve moments that made it a sportive and social reference. In light of this, in a partnership with the eMuseum of Sport, Vasco will have, beginning in August, which is the month of its 123rd birthday, an exclusive virtual space for showing the achievements of the “Black Shirts”.

This will be the main subject of the gallery with 3D navigation that the São Januário club will manage within the eMuseum, which is an initiative aiming to celebrate the memories of sport and its legacy in an innovative and collaborative format. The eMuseum of Sport project is sponsored by Enel Distribuição Rio alongside Rio’s Office of Sport, Leisure, and Youth, thanks to the state government’s Sport Incentive Law.

Through photos, original documents, and videos, the Vasco da Gama gallery in the eMuseum will explore, in depth, the period between 1922 and 1925, which was when the club asserted itself as one of the main forces in Rio de Janeiro soccer, not only due to its victories in the 1923 and 1924 Carioca titles, but also due to its fight against racial discrimination in sport, which was strong at the time and, unfortunately, is still present to this day. By refusing to accept the imposition of not allowing Black athletes to play on their soccer team, Vasco da Gama forever marked the history of world sport

Besides visiting Vasco’s 3D gallery, Vasco fans will be able to explore another exclusive eMuseum function: the creation of their own digital collections, as explained by Bianca Gama Pena, who manages the eMuseum of Sport:

“The eMuseum portal allows each fan to tell their own story and share their collection with the world, within or separately from an existing collection. The eMuseum gives a voice to all sport fans.” Bianca Gama

## **The eMuseum of Sport**

Thanks to the support of collectors, the eMuseum of Sport already has nine permanent virtual 3D galleries: Enel; Brazilian Basketball Confederation (CBB); Brazilian Canoeing Confederation (CBCa); Brazilian Table Tennis Confederation (CBTM); Brazilian Master Sports Committee (CBEM); Brazilian Paralympic Committee (CPB); Olympic Gallery Museum; Military Sport; and Brazilian Olympic Committee. These spaces offer virtual tours with the exhibition of novel digital collections, providing the participants with an immersive experience.

The eMuseum of Sport is an achievement of the Gama Assessoria startup alongside Rio de Janeiro State University (UERJ), thanks to the Technological Incubator for Social Enterprises and Social Cooperatives (ITECS).

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