

## **eMuseum of Sport celebrates Olympic Day with the 2nd Exhibit ‘Reinvention of Sport and Post-Pandemic Olympic Games: Lessons from Pierre de Coubertin’**

This Tuesday (June 23<sup>rd</sup>), Olympic Day shall be celebrated by the eMuseum of Sport with the launch of the 2<sup>nd</sup> season of the international exhibit “Reinvention of Sport and Post-Pandemic Olympic Games: Lessons from Pierre de Coubertin”.

Specialists from the United States, Germany, United Kingdom, Spain, Portugal, New Zealand, and Cape Verde are a part of the debate on what sport will be like around the world after the Covid-19 pandemic. Currently, with the planet still facing the uncertainties caused by the novel coronavirus, Coubertin’s lessons seem increasingly current: it is vital to return to the values of the past to organize the present in accordance with the future that one wishes to build. Visitors may access the exhibit as [www.emuseudoesporte.com.br/](http://www.emuseudoesporte.com.br/).

The initiative is supported by the Brazilian Pierre de Coubertin Committee (CBPC) and the International Pierre de Coubertin Committee. The CBPC identified and invited specialists of international renown to present their findings, tendencies, and positions, adding up to a total of 25 sports researchers in the exhibit’s two seasons. To guide the international exhibit’s construction, the eMuseum of Sport had the support of a technical committee including Nelson Todt (CBPC President), Ana Miragaya (CBPC Secretary) and Lamartine DaCosta, the museum’s curator.

The eMuseum of Sport came into being to value the memory of national and international sport, as well as their legacy, in an innovative and collaborative manner. It is sponsored by Enel Distribuição Rio, alongside Rio de Janeiro’s Sports, Leisure and Youth Office, thanks to the Rio de Janeiro state government’s Sports Incentive Law. The initiative was idealized by Prof. Dr. Lamartine DaCosta and Prof. Dr. Bianca Gama, conducted by the Gama Assessoria startup alongside Rio de Janeiro State University (UERJ), thanks to the Technological Incubator for Social Enterprises and Social Cooperatives (ITECS).

Follow and share our posts on social media, follow our Instagram profile @emuseudoesporte\_oficial and like our Facebook page (@emuseu.esporte).