

eMuseum of Sport and Pelé Museum launch exhibit about the King of Soccer's life: 'All I can do is thank you for this beautiful tribute'

Virtual event with the participation of Tostão, Pepe, and other stars will mark the inauguration of the exhibit, which will include historical photos and videos, besides objects digitized in 3D

The eMuseum of Sport and the Pelé Museum pulled off a one-two, just like in the old times of Brazilian soccer, to honor the Athlete of the Century. The virtual exhibition "Pelé 80 anos" (Pelé 80 years) will be launched on the 23rd of this month (Friday), on the King's birthday. The temporary attraction will include around 40 pieces, among historic photos, thrilling videos and curious objects that were scanned in 3D. Also, a team of stars was invited to participate in the party: Tostão, Pepe, Clodoaldo, and Cláudio Adão will remember stories they lived through with Pelé, both inside and out of the four lines. The exhibit launch will be marked by an event that will be transmitted on the eMuseum's Facebook and YouTube pages, beginning at 11:00.

"All I can do is thank the eMuseum of Sport and the Pelé Museum for this beautiful tribute. Sport gave me everything I have", said Pelé.

One of the exhibit's jewels is the shoeshine box Pelé used as a child, at the end of the 1940s. The object was made from wood by the boy's uncle, to help him fulfill his dream of buying an official soccer ball. For this, little Edson Arantes do Nascimento would shine the shoes of passengers who went through the Bauru train station, in the São Paulo countryside.

Another preciousity from the "Pelé 80 anos" exhibit is a pair of leather cleats, with eight pins, used by the King in the 1960s. In the exhibit, it will also be possible to view the details of the Golden Ball the star received from Fifa in 2014. He is the only retired player who was recognized with this award. The whole collection was provided by the Pelé Museum, which is located at #1 Largo Marquês de Monte Alegre, Valongo, in the historic downtown area of Santos. The exhibit was curated by Paulo Gonzalez Monteiro, coordinator of the Pelé Museum.

Sponsored by Enel Distribuição Rio alongside Rio's Office of Sports, Leisure, and Youth, thanks to the State Government's Sport Incentive Law, the eMuseum has already held seven temporary exhibits and inaugurated eight permanent galleries: Brazilian Basketball Confederation, Brazilian Paralympic Committee, Brazilian Table Tennis Confederation, Brazilian Canoeing Confederation, Military Sport, Brazilian Master Sports Committee, International Sports Museum, and Enel Distribuição Rio. The portal also contains a collaborative 2D section, where the public can create their own collections, posting photos and videos that show their history in sport.

The eMuseum of Sport is an achievement of the Gama Assessoria startup alongside Rio de Janeiro State University (UERJ), thanks to the Technological Incubator for Social Enterprises and Social Cooperatives (ITECS). Follow and share our posts on social media, follow our Instagram profile @emuseudoesporte_oficial and like our Facebook page (@emuseu.esporte)