

**PERCEPÇÕES SOBRE MEGA-EVENTOS ESPORTIVOS: O CASO
DOS JOGOS OLÍMPICOS E PARALÍMPICOS RIO 2016 NA ÓTICA
DE DIFERENTES ATORES**

**MEGA-SPORTING EVENTS PERCEPTIONS: OLYMPIC AND PA-
RALYMPIC RIO 2016 CASE FROM THE PERSPECTIVE OF DIFFE-
RENT ACTORS**

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Briefing

Rio de Janeiro became the first South American city to host the Olympic and Paralympic Games editions. These Games were expected in the Brazilian society to incite changes and improvements into the country. According the programme schedules the Games was a success. Nonetheless, from various perspectives the event presented different interpretations. The method used was the "After Reaction Review" (Darling, 2005) based on the "experience report" of the people. The data was collected about the experience reported from one volunteer (Goalball Venue – Future Arena and Olympic Village), one Associate Venue Producer (Basketball, Wheelchair basketball and Wheelchair rugby - Arena Carioca 1) and one sport coach (Judo Venue – Carioca 2, and Olympic Venue). The aim is to investigate the perception of the sample involved into the Rio 2016 Games reporting points to improve and posi-

tive achievements. Some positive aspects were: the engagement of the workforce and their feeling of belonging of the Mega-event; various cases of hospitality houses in the city, cheaper tickets for the Paralympic Games; security provided by the armed force; Some points to be improved: Short period to contract and training staffs and volunteers; expensive tickets for the Olympic Games; difficulty to accessing the venues and delay payments to the workforce. The interaction among different level of workforce must be longer than one month before the event start to achieve the synchronism in the actions; the workforce hired from abroad focusing on reduce the lack of acknowledge in some areas was essential. The points to be improved and also the positive achievements will be reported to the Rio 2016 Olympic Games as well as to the IOC Committee in order to help the planning for the future Sport Mega- events.