

INNOVATIVE EXPERIENCES IN EQUAL SPORT: ADVANCES OF THE SPORT eMUSEUM IN THE USE OF DIGITAL TECHNOLOGIES WITH INTERACTIVE AND INCLUSIVE ACCESS

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Innovative Experiences of Egalitarian Sport: Advances of the eMuseum of Sport in the Use of Digital Technologies with Interactive and Inclusive Accesses. The eMuseum of Sport in its origin presented itself as a project of digital technologies but renewed by means of looking for solutions of transition between traditional habits and new modes of coexistence, today accelerated by the COVID pandemic. This innovative proposal has given rise to the "eMuseum of Sport's Interactive Trailer" that is now circulating in Brazilian cities. This proposal of Metaverse still rare in the world of sports was made possible by the production of a traditional mobility platform, i.e. a trailer for travel by public roads and streets and promotion of meetings without costs or impediments with users of any age, sex, physical condition and socioeconomic status. Thus, the new format of offers of the eMuseum of Sport aims to maintain its egalitarian and diversified purposes by giving them interactive and inclusive attributes, with routine precautions against Covid-19. Above all, the new participation offer makes the museum project of hybrid reach combining digital experiences on the Internet with mobility to reach participants in the places where they live.

Book: Reflexões Olímpicas e Dignidade humana.