

ABSTRACT: The aim of the study was to understand which strategies of preparation volunteers to work in the mega sports events in Brazil. We carried out an interview with the responsible of volunteers training program of the V World Military Games (2011) on the organization held. The content analysis (Bardin, 2011) was used to analyze the experiments reported according to three categories: sporting profile of volunteering and volunteer leader; difficult to work with, understand and value volunteering in sport and training model and program management of sports volunteers. The results of this study contributed to the literature on this topic, as well as for the next mega sports events that will be held in Brazil. **KEYWORDS:** Volunteerism; sport volunteer; sports megaevents.

The full portuguese version of this article is available at:

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